

BAYT MA'ADBA AL DEYAFI----MADABA

مشروع // بيت مادبا الضيافي / محافظة مادبا



PROJECT SUMMERY:

As part of Municipal folk heritage in Jordan, specifically in Madaba governorate, A Profitable & promising business project is designed to encourage & support local & traditional products made by Jordanian women from different associations with direct sale to all local visitors as well as tourists.

Madaba have always been an attractive area for tourists & locals to see ancient monuments & famous mosaic, therefore setting up any project there will be a constructive investment.

Location, Real state area: Center of Madaba, a 170sq.m divided between top & ground floors of 6 small shops each, with additional spacious ground terrasse of 300sq.m suitable to deploy as coffee shop area or utilize for products show area. Another unique ancient cave spot available within the place & can be utilized for spiritual meditations supporting tourists favorites & requisitions.

REQUIRED AMOUNT:

JOD15,000 ----- Equity shares: 25%

Invest share from: \$1.0

VISION:

Introducing folklore handicraft materials to Jordanian society & tourists since it is desirable & preferred by all to procure or acquire.

MISSION:

Preserving traditional & national folklore.

Renting rooms & spaces to experienced women from different associations to display their handicrafts, food, multi heritage products & clothing for sale to public with convenient prices.

A place to shop & spend joyful times with families with legendary atmosphere.

OBJECTIVES:

Providing unique & distinguished products for sale to public.

Achieving a profitable project investments & return to entrepreneurs.

A win/win investment to investor & renters.

Introducing a desirable & favorable new marketplace to all visitors.

OPERATIONAL EXPENSES FORECAST:

- Rent cost of whole facility.
- Decorations, renovations & site preparations.
- Water, Electricity & communications....etc
- Official registrations & certifications, taxes...etc
- Advertisement & publicity of brand project.
- Staff salaries (general services, finance, admin...etc)
- Depreciation & maintenance of facility.

REVENUES/INCOME FORECAST(MIN):

RENT income Approx.: JOD43,000 (12 shops X monthly rent JD300 x 12 months)

Terrasse space rent income: +JD8,000 / year

Additional variable income: JD2,000 / year

Total annual income Approx.: JOD53,000

BEST REGARDS,