



**MEATKOM**

**BETTER FOOD CHOICES**

If you are trying to **lower** the amount of **meat** in your diet **you will surely notice** that,

Preparing vegan meals is **time consuming**.

**Very hard** to find restaurants that serve vegan alternatives.

High quality vegan alternatives in the market **are very expensive**.

There is **no Arabic versions** for meat alternatives.

**44.3%** Jordanians suffer from **high cholesterol**

**4.6%** Jordanians suffer from **cardiovascular and heart issues**

Daily **meat consumption** per person in Jordan **increased by 250%** during the last 50 years

Vegan Mashawi

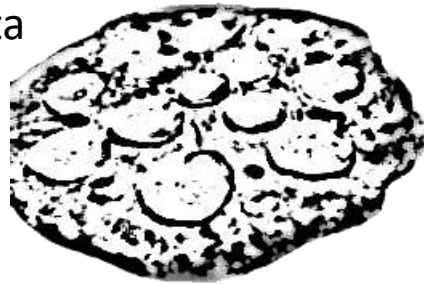


Vegan Shish Tawok

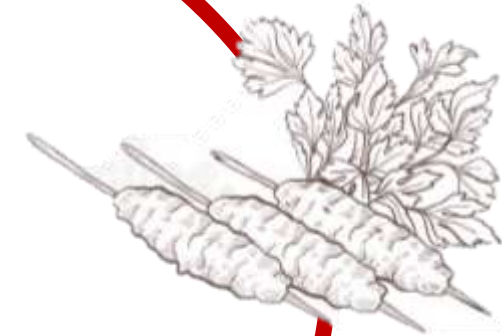


We Want to Introduce our **rich Mediterranean cuisine** using the latest food technologies, for a sustainable, animal free deliciousness. Launching a new family of products that **represent traditional Arabic meals**, never seen before by the world.

Vegan Kofta



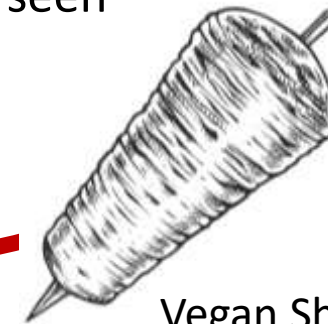
Vegan Kabab



Vegan Kubi



Vegan Shawarma



## People love the **taste** of our **meatless Meat Alternatives**.

- ✓ Great **original taste** inspired by Arabian herbs and spices.
- ✓ Flavor and texture **like meat**.
- ✓ **Easy to cook**, stays Juicy inside with a crispy outer layer when grilled.
- ✓ Rich in plant based **protein and nutritional value**.
- ✓ **Low in fat** but high in flavor.
- ✓ Does not contain any **cholesterol, gluten, lactose or nuts**.
- ✓ Sold and **stored frozen** with a long shelf life.



# MEATKOM Workflow is Fully Automated and Scalable

Development

Lab\ Kitchen



Manufacturing

Factory in Sahab\ Amman



Storage

Frozen Storage Facility



Delivery

Clients all around Jordan



# Meat alternatives are a rising trend in Jordan and the World.

between 11-13% of Jordanians use a plant based diet.

34% of Jordanians have tried meat alternatives.

Total market value in **Jordan** **\$5.2m**

**UAE**, the value of meat substitute products **\$15.1m** by 2023

The **global** meat-substitute market size **\$8.1 billion** by 2026.

Meat substitute market growth **CAGR of 8.9%**

Become the first to try our new products before launching and help shape them with your feedback

Premium prices to partners

For every **1000\$** invested in **MEATKOM**

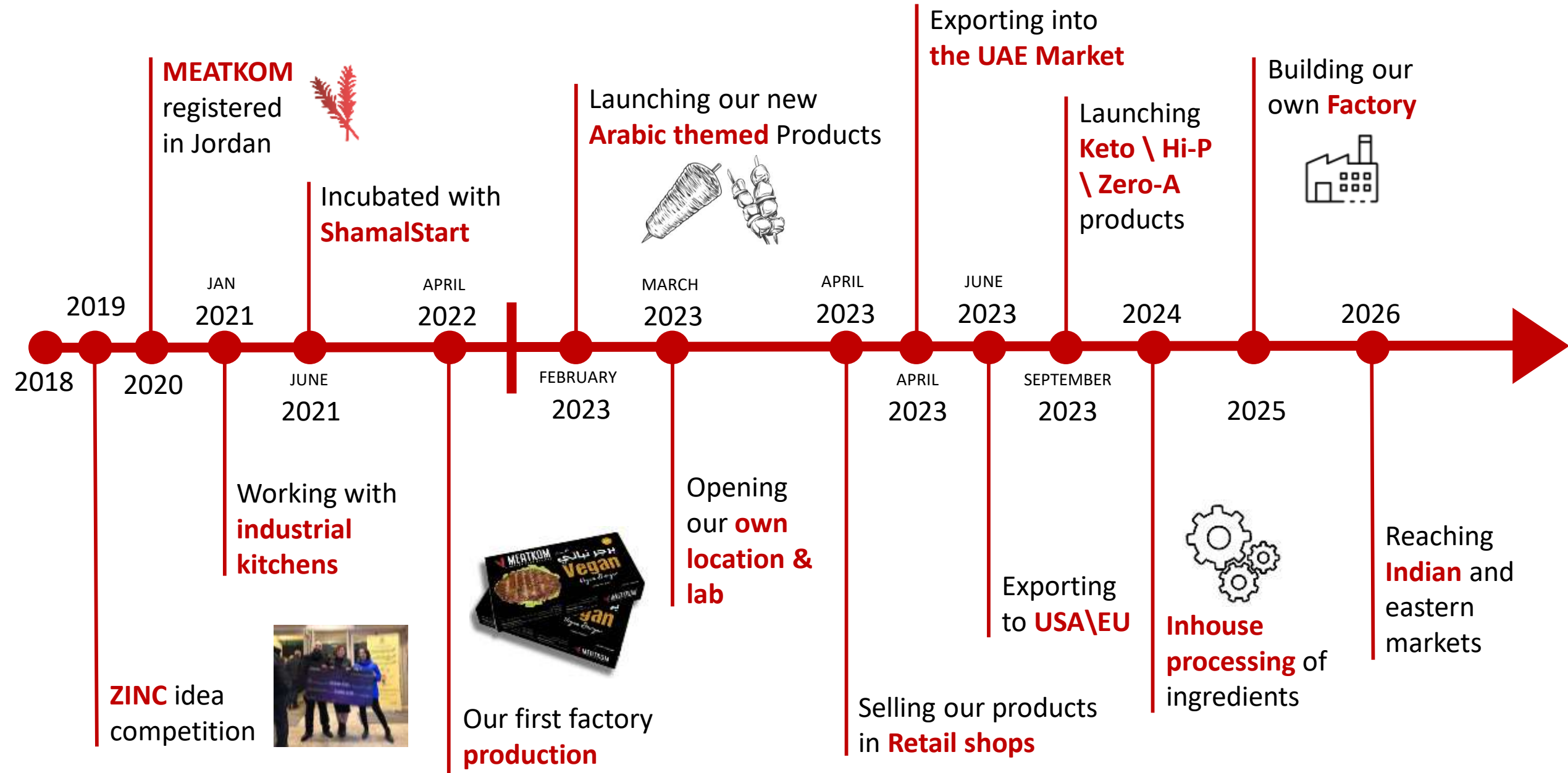
You will get **2000\$** Back in **6 Years**

One of the Fastest Growing markets in the world

Yearly Dividends after the First 3 years



# MEATKOM TimeLine



# THE ASK

- The seed fund will help us purchase the Ingredients we need to **produce our new products**, to **expand our team**, and to bring more people to work full time on the project.

<b>Covering the first year</b>	
Lab\Workshop Costs	\$60,000
Salaries & Wages	\$70,500
Development Costs	\$44,500
Marketing & Sales Costs	\$45,000
<b>Total Ask</b>	<b>\$220,000</b>

- Being part of a network is huge for us to gain **connection in our target markets** outside of Jordan.
- Support in Exporting** our products and how to reach our target markets in gulf, USA and EU.



# The Team



**Zain AlShorbaji**

Co-Founder

CPO

Production \ Development



**Emad Ma'ayah**

Co-Founder

CEO

Operations \ Financials



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